

**Program
for
Uddannelses- og Forskningsudvalgets
studietur til Brasilien
den 17.-24. august 2014**



DRAFT 11 August 2014

**Program - Danish Parliament Committee for Research, Innovation and Further Education visit to Brazil,
17-24 August 2014**

Date	Description	Remarks
17 August Sunday		
19.55	Departure from Copenhagen to Munich – Flight LH2447	
21.30	Arrival to Munich	
22.20	Departure from Munich to São Paulo – Flight LH504	
18 August Monday - São Paulo		
05.35	Arrival at São Paulo International Airport	
07.00 (approx.)	Departure from airport to hotel Contact: Kristiane Sand Pinto and Anders Ødegaard Christiansen	Transport: The committee will be received by Embassy staff at the airport.
08.00 (approx.)	Arrival at Hotel Regent Park www.regent.com.br Location: Rua Oscar Freire 533 01426 São Paulo, SP Tel: +55 11 30655555 Contact: Anders Ødegaard Christiansen	
10.00	Departure from hotel to consulate	Walking (200 meters) Embassy staff will meet the committee in the hotel lobby.
10.15	Visit to Innovation Centre Denmark and the Danish Consulate General, São Paulo Location: Rua Oscar Freire 379, cj. 31	Language: Danish and English Agenda: <ul style="list-style-type: none"> • General presentation to Brazil: current political and economic trends / <i>Ambassador Svend Roed</i>

12.15	<p>01426-900 São Paulo, SP Tel. +55 11 21270750</p> <p>The meeting will take place at the Swedish Chamber of Commerce at the 12th floor of the same building</p> <p>Contact: Anders Ødegaard Christiansen</p> <p>Sandwich lunch (ICDK-staff and ICDK Advisory Board members will be invited to join)</p>	<p><i>Nielsen</i></p> <ul style="list-style-type: none"> • General presentation of ICDK activities and introduction to Brazilian higher education and the R, D & I landscape – seen from a Danish perspective / <i>Consul General Eva Bisgaard Pedersen and Attaché Anders Ødegaard Christiansen</i> • Danish Case Story: Presentation from Danish start-up MEEwallet about entering the Brazilian market / <i>partner and ICDK Advisory Board member Mikkel Thrane</i> • Doing Innovation in Brazil / <i>Head of Marketing for Ericsson Latin America and ICDK Advisory Board Member Jesper Rohde</i> • Presentation of the programme and last minute adjustments
13.15	Departure from the Consulate	Transport: Joint transport by bus
14.00	<p>Visit and meeting at University of São Paulo (USP)</p> <p>Location: Rua da Reitoria, 374. Cidade Universitaria, Butantã, 05508-900 São Paulo, SP Tel. +55 11 26480183</p> <p>Contact: Anders Ødegaard Christiansen Contact, USP: Nathalia Pereira, USP International Office</p>	<p>Language: English</p> <p>Agenda:</p> <ul style="list-style-type: none"> • General presentation of the university and its strategy for international collaboration and student mobility. • USP's experience with social mobility and quota systems
15.30	Departure from USP to Hotel Regent Park (arrival approx. 16.00)	Transport: Joint transport by bus or van
Afternoon alternative	<p>Attending a political campaign event in São Paulo (TBC)</p> <p>Contact: Anders Ødegaard Christiansen, Maria Tereza Matos</p>	
19.00	<p>Dinner at Manzuá Restaurant (voluntary)</p> <p>Location: Rua Oscar Freire, 1189 – Jardins, São Paulo. Phone number: (11) 3085-5058 Contact, Manzuá: Jane, Tel. +55 11 3085-5058</p>	<p>Walking distance from the hotel (500m from the hotel /10 min)</p> <p>Embassy staff will meet the committee in the hotel lobby.</p>

19 August Tuesday – São Paulo

8.30	Departure from Hotel Regent Park	Transport: Joint transport by bus
9.00	<p>Meeting with the Federation of Industries of São Paulo (FIESP), and the São Paulo Research Foundation (FAPESP)</p> <p>Location: Avenida Paulista 1313, Cerqueira César 01311-923 São Paulo, SP Tel. +55 11 3549 4499</p> <p>Contact: Anders Ødegaard Christiansen Contact, FIESP: Ana Lucia Abad, Tel. +55 11 3549 4769</p>	<p>Language: English</p> <p>Agenda:</p> <ul style="list-style-type: none"> • Presentation of FIESP's innovation activities oriented to small and medium size companies • Presentation of SENAI and SESI, institutions connected to FIESP, which carry out programmes for professional and further education • Presentation of FAPESP's organisation, funding structures and strategic research programmes, for example the PIPE Innovation Programme – related to cooperation between universities and small/medium size companies.
11.00	Transport	Transport: Joint transport by bus
11.30	<p>Meeting with members of the São Paulo State Legislative Assembly – Standing Committee for Science, Technology and Information</p> <p>Location: Avenida Pedro Álvares Cabral 201, 04097-900 São Paulo, SP Tel. 55 11 3886 6014</p> <p>Contact: Anders Ødegaard Christiansen Contact, Assembleia Legislativa de São Paulo: Alessandra Chemelli</p>	<p>Language: Portuguese (interpretation necessary)</p> <p>The interpreter will meet the delegation at the Assembly.</p> <p>Agenda:</p> <ul style="list-style-type: none"> • Presentation of the Standing Committee for Science, Technology and Information of the São Paulo state legal assembly and its current major activities and priorities • Informal dialogue between the Danish delegation and the São Paulo state assembly deputies.
12.45	Lunch at the restaurant of the Sao Paulo State Legislative	
13.45	Departure from the Assembly to Senac University Centre	Transport: Joint transport by bus
14.30	<p>Visit to SENAC University Centre</p> <p>Location: Avenida Engenheiro Eusébio Stevaux 823, Santo Amaro 04696-000 São Paulo, SP</p>	<p>Language: English</p> <p>Agenda:</p> <ul style="list-style-type: none"> • Presentation of SENAC and its focus on

	Tel. +55 (11) 5682 7300 Contact: Anders Ødegaard Christiansen Contact, SENAC: Paola Barbanera	technical courses, professional training and collaboration with industry <ul style="list-style-type: none"> • SENAC's internationalisation efforts, including its strategic partnership with KEA (Copenhagen School of Design and Technology) • Visit to the SENAC campus and laboratories
16.00	Departure from SENAC to Hotel Regent Park	Transport: Joint transport by bus
16.45	Arrival hotel and free time	
19.15	Departure from Hotel Regent Park to Institute Tomie Ohtake	Transport: Joint transport by bus
20.00	Dinner with the Danish-Brazilian Chamber of Commerce Location: Instituto Tomie Othake Rua Coropé 88, Pinheiros 05426-010 São Paulo, SP Tel. +55 11 22451900 Contact: Anders Ødegaard Christiansen Contact, Chamber: Anders Munroe Kjersem Tel. + 55 11 37582101	Language: English Instituto Tomie Othake is hosting a Danish Design exhibition between the 20 th of August and 28 th of September. Agenda: <ul style="list-style-type: none"> • Dinner and informal dialogue with the Chamber and the participating Danish companies. • Presentation from Novozymes Brazil about their R&D activities in Brazil and the build-up of their research facility in Araucaria, Parana state • Presentation from Novo Nordisk about their presence in Brazil with R&D activities and recruitment strategies for talented young Brazilians
22.00	Transport to Hotel Regent Park	Transport: Joint transport by bus
20 August Wednesday – Brasilia		
07.15	Departure from hotel to Congonhas Airport	Transport: Joint transport by bus. Bring luggage.
09.21	Departure from Sao Paulo (Congonhas) to Brasilia Flight: Avianca 6172	
11.05	Arrival at Brasilia International Airport and transport to the Embassy	Transport: Joint transport by bus
12.00	Informal lunch at the Embassy with Ambassador Svend Roed Nielsen	Language: Danish

	<p>Location: Ambassador's Residence, Danish Embassy SES - Av. das Nações, lote 26, qd. 807 Tel. + 55 61 84046592</p> <p>Contact: Maria Tereza Matos</p>	
13.30	Departure from Embassy to the Ministry of Education	Transport: Joint transport by bus
14.00	<p>Meeting with the Ministry of Education (MEC)</p> <p>Location: Ministry of Education Esplanada dos Ministérios, Bloco L</p> <p>Contact: Maria Tereza Matos Contact, MEC: Cleber Fonseca Tel. +55 61 2022 7274</p>	<p>Language: Portuguese (interpretation necessary)</p> <p>Agenda:</p> <ul style="list-style-type: none"> • Presentation of the recent National Education Plan • Presentation of the Brazilian Higher Education System, including: quota system, cooperation between Brazilian universities and private sector and distant learning • Presentation of the Science without Borders programme • Presentation of professional and technical education • Questions and comments on the Danish educational system.
15.30	Departure from MEC to IPEA	Transport: Joint transport by bus
16.00	<p>Meeting with IPEA – Institute for Applied Economic Research</p> <p>Location: Edifício BNDES – SBS, Q. 1 – Sala 1101.</p> <p>Contact: Maria Tereza Matos Contact, IPEA: Fernanda de Negri, Director for Sectorial Studies Tel.+55 61 33155341</p>	<p>Language: English</p> <p>Agenda:</p> <ul style="list-style-type: none"> • Presentation of the current Brazilian scenario in Science and Technology
17.00	<p>Departure from IPEA and sightseeing on the way to the hotel</p> <p>Danish guide: Gunnar Manieri Tel. +55 61 8133 2795</p>	<p>Transport: Joint transport by bus</p> <p>Rate: BRL 150,00</p>

17.45	Arrival to Golden Tulip Brasília Alvorada Hotel http://www.goldentulipbrasilialvorada.com/en Location: SHTN – Trecho 01, Conjunto 1B – Blocos A 70800-200, Brasília, DF	
Alternative afternoon	Attending a political campaign event in Brasilia (TBC) Contact: Maria Tereza Matos	
19.15	Departure from hotel to the Embassy	Transport: Joint transport by bus or van
19.30	Buffet dinner at the Danish Embassy Location: Danish Embassy Ses. Av. das Nações, lote 26, qd. 807 70416-900 Brasília, DF Contact: Maria Tereza Matos	External participants representing key partners, institutions and organisation will be invited to the dinner event. Agenda: <ul style="list-style-type: none"> • Networking dinner
22.00	Return to Hotel Golden Tulip Brasília Alvorada	Transport: Joint transport by bus
21 August Thursday – Brasilia		
08.45	Departure from the hotel to Embrapa Cerrados	Transport: Joint transport by bus. Bring luggage.
9.30	Visit to Brazilian Agricultural Research Corporation (EMBRAPA) Location: Embrapa Cerrados BR 020 Km 18, Planaltina, 73310-970 DF Tel. +55 61 33889898 Contact: Rodrigo Valadares (Embrapa sede) Tel. +55 61 34484502 Dr. Lineu Rodrigues (Embrapa Cerrados) Tel. +55 61 3388 9959	Language: English Agenda: <ul style="list-style-type: none"> • Short introduction to Embrapa and the Embrapa Cerrado research station near Brasilia • Visit to Embrapa Cerrados Research Fields (focussed on crops adapted to the Brazil's tropical savannah, for example soybeans and palm oil).
11.30	Departure from Embrapa Cerrados to Pontão do Lago Sul	Transport: Joint transport by bus or van

12.15	Lunch at Pontão do Lago Sul Contact: +55 61 32481265. Location: Mormai Restaurant – Pontao do Lago Sul	
13.40	Departure from restaurant to the Ministry of Science and Technology	Transport: Joint transport by bus
14.00	Meeting with the Ministry for Science, Technology and Innovation (MCTI) Location: Ministry of Science Esplanada dos Ministérios, Bloco E Contact: Maria Tereza Matos Contact, MEC: Leonardo Lucena Tel. +55 61 2033 8506	Language: English and Portuguese Interpreter will come to the restaurant and go to MCTI with the delegation. Agenda: <ul style="list-style-type: none"> • Short presentation of MCTI and CNPq • Internationalization of Science and Innovation / Science Without Borders • New federal R, D & I policies, including SIBRATEC – the Brazilian program for innovation network and Inovo Empresa – a programme stimulating public-private partnerships and transfer of technology. • Creation of Embrapii (a Brazilian company for research and industrial innovation) • Brazilian Program of Knowledge Platforms
15.30	Departure from MCTI to Brasilia International Airport	Transport: Joint transport by bus
16.39	Departure from Brasília to Rio de Janeiro (Santos Dumont Airport) Flight: GOL 1489	
18.26	Arrival Rio de Janeiro and transport to Hotel Windsor Excelsior http://windsorhoteis.com.br/hotels/windsor-excelsior/presentation/?lang=en Location: Windsor Excelsior Hotel Av. Atlântica, 1800 - Copacabana, Rio de Janeiro – RJ Tel. +55 21 2195-5800	Transfer from airport to hotel: BRL 525
19.30	Dinner at Churrascaria Palace (voluntary)	Walking distance from the hotel (6 min walking)

	<p>Contact: Joao Paulo, Tel. +55 21 2541 5898</p> <p>Location: Rua Rodolfo Dantas, 16 - Copacabana, Rio de Janeiro - RJ</p>	
22 August Friday – Rio de Janeiro		
9.15	Departure from hotel to PUC-Rio	Transport: Joint transport by bus
10.00	<p>Meeting and visit to the Pontifical Catholic University of Rio de Janeiro (PUC-Rio)</p> <p>Location: Catholic University of Rio de Janeiro – PUC-RJ Rua Marquês de São Vicente 225,</p> <p>Contact: Anders Ødegaard Christiansen Contact, PUC-Rio: Karl Erik Schöllhammer Tel. +55 21 975184755</p>	<p>Language: English and Danish</p> <p>The visit and meeting will end with a small tour around the PUC-Rio campus.</p> <p>Agenda:</p> <ul style="list-style-type: none"> • General introduction to the Pontifical Catholic University of Rio de Janeiro • Thematic focus: internationalisation and social inclusion programmes • Tour around campus
11.45	Transport from PUC-Rio to Barra da Tijuca	
12.30	<p>Sandwich lunch with representatives from the Danish maritime sector in Brazil</p> <p>Location: Maersk Training Brazil facilities</p>	
13.30	<p>Meeting with representatives of Danish maritime sector in Brazil and visit to the Maersk Training Brazil facilities</p> <p>Location: Maersk Training Brasil Treinamentos Maritimos LTDA Avenida Das Américas 3301 Barra da Tijuca 22631-003 Rio de Janeiro – RJ Tel. +55 21 3576 2777</p> <p>Contact: Anders Ødegaard Christiansen Contact, maritime sector: Carsten Følbæk, APMM and Hans Durke Bloch, Maersk Training Brazil, Fernando Egidio Camilo, Viking Life-Saving Equipment</p>	<p>Language: Danish and English</p> <p>Agenda:</p> <ul style="list-style-type: none"> • Presentation of the Danish maritime sector in Rio de Janeiro’s activities with a focus on education, recruitment and research collaboration. • Viking Life-Saving Equipment present their local activities in Brazilian off-shore sector with focus on the training in safety issues and evacuation • Short presentation of current R&D activities between Danish and Brazilian institutions in the maritime sector.

15.00	Transport to hotel	Transport: Joint transport by bus
Afternoon and evening	At your own disposal	
23 August Saturday – Rio de Janeiro		
11.30	Departure from hotel to restaurant	Check out at the hotel. Luggage in the lobby Transport: Joint transport by bus
12.00	Lunch with Danish and Brazilian students in Rio de Janeiro Contact: Anders Ødegaard Christiansen Contact at restaurant: Vanusa, Tel. +55 21 3852 1947 Location: Mangue Seco Restaurant Rua do Lavradio, 23 - Centro, Rio de Janeiro Phone number: (21) 3852-1947	Lunch and informal dialogue with Danish Students in Rio de Janeiro and members of the Top Talent Denmark Alumni Network composed of young Brazilians with a study experience in Denmark Restaurant booked for 20 persons.
14.30	Transport to Corcovado/Statue of Christ	Transport: Joint transport by bus or van
17.00	Return to hotel	Transport: Joint transport by bus or van
19.00	Departure from hotel to airport	Transport: Joint transport by bus or van
22.15	Departure from Rio de Janeiro International Airport to Frankfurt Flight LH501	
24 August Sunday		
14.45	Arrival in Frankfurt	
16.30	Departure from Frankfurt to Copenhagen – Flight LH830	
17.55	Arrival in Copenhagen	

	Embassy contacts (Brasilia)	Cell phone	E-mail
	Mr. Svend Roed Nielsen, Ambassador	+55 61 8404 6595	sveroe@um.dk
	Ms. Maria Tereza Matos, Political Officer	+55 61 3878 4504	mamato@um.dk
ICDK and Consulate General contacts (São Paulo)			
	Ms. Eva Bisgaard Pedersen, Consul General	+55 11 9 9451 0060	evaped@um.dk
	Mr. Anders Ødegaard Christiansen, Innovation Attaché	+55 11 9 6863 6702	andech@um.dk
	Ms. Kristiane Sand Pinto, Administrative Officer	+55 11 9 9136 8375	kripin@um.dk
	Ms. Marina Bombana, Trainee	+55 11 9 7534 8475	marbom@um.dk
Delegation			
1	Mr. Rasmus Prehn (S)		
2	Ms. Karen Elleman (V),		
3	Mr. Esben Lunde Larsen (V)		
4	Mr. Mads Rørvig (V)		
5	Ms. Mette Reissmann (S)		
6	Ms. Rosa Lund (EL)		
7	Mr. Jens Henrik Thulesen Dahl (DF)		
8	Ms. Lotte Rod (R)		
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13	Mr. Kim Højlund Christensen, Ambassador		kihoch@um.dk