



INVITATION

EDISON Public demonstration conference
September 21, 2011 from 9:00 to 16:00
Venue: Hotel Griffen, Rønne, on the Danish Island Bornholm

PROGRAMME

SPEAKERS

Welcome and introduction to EDISON

By Jørgen S. Christensen, Project Manager, Dansk Energi

The role of EDISON, and Energy & Utility in a global IT business

By Guido Bartels, General Manager, Global Energy and Utilities Industry, IBM Sales and Distribution

Danish energy politic as a business driver

By Claus Møller, Division Director, Energy, Siemens

The role of the electric car network operator and the growth potential

By Johnny Hansen, CEO, Better Place

12 months of real-life operation, 287+ cars – what have we learned?

By Lars Bording, CEO, ChooseEv

PANEL DISCUSSION Anders Stouge as moderator

LUNCH

PARALLEL WORKSHOPS

Outdoor	Test drive Where to charge?
Indoor	How to smart charge Batteries. Fast charging grid Why smart charge? EcoGrid

Sign up by mail to SLS@DANSKENERGI.DK before September 10, 2011